

# 2018 THE ALMOND CONFERENCE

ALMOND SUSTAINABILITY: JOIN THE JOURNEY!





# **Continuing Education Units (CEU's)**

#### What type of CEU's are offered at conference?

- Tuesday Certified Crop Advisor (CCA)
- Wednesday Certified Crop Advisor (CCA)
- Thursday Certified Crop Advisor (CCA) and Department of Pesticide Regulations (DPR)

#### Where are the CEU sign in sheets?

- CEU sign in sheets will be in the back of each session
- There are separate forms on Thursday for the CCA and DPR credits

### Special instructions for Thursday

 PCA's will need to pick up their scantrons in the morning before the first session of the day. They will also need to return the scantron at the end of the day to the CEU booth. This is in addition to signing in and out of each session.



# **AGENDA**

- Jonathan Hoff, Monte Vista Farming Co., moderator
- Atha Mandis, Innocent Drinks
- Franklin Dlott, SureHarvest
- Spencer Cooper, Almond Board of California







# ALMOND SUSTAINABILITY: Join the Journey!



04 December, 2018







Athanasios Mandis Sustainability Consultant Innocent Drinks

















You might already know that innocent is owned by Coca Cola. We first started working with them in 2009, when they bought a 20% share in our business. Over the years, as we got to know them and they got to know us, Coke bought more shares, until 2013, when they took full ownership.

We have an interesting way of working with them, in that we run this business in the same way that we always have done, independently. We receive great support from Coke, and are proud to be a part of their company, but we are also very proud of this brand and business that we built from the ground up. And Coke are smart enough to know that innocent has a unique set of values and a really clear purpose that are fundamental to our future success.

So they let us get on with it.

We are as committed as ever to our social, ethical, charitable and environmental goals. And since we did the deal with Coke we've expanded from being a simple smoothie company to being one that concocts every kind of healthy drink imaginable.





# OUR sustainability journey

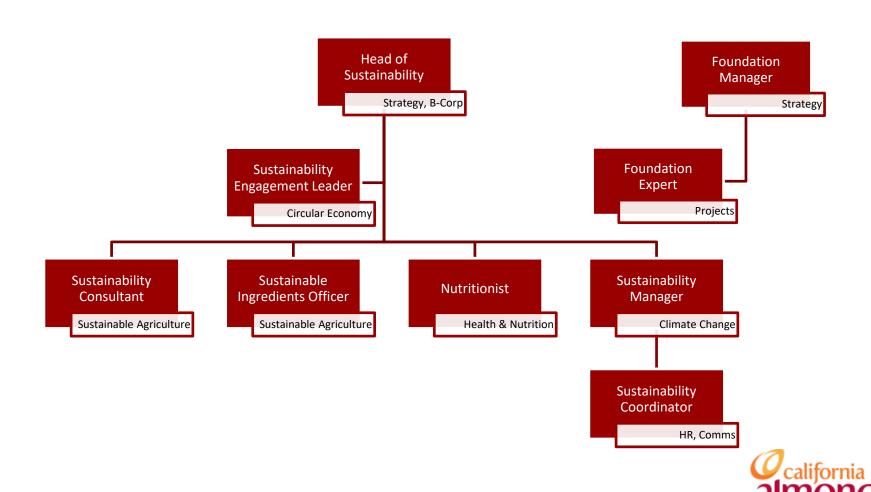
A Brief History of Time

What's the Story?

What's YOUR story?

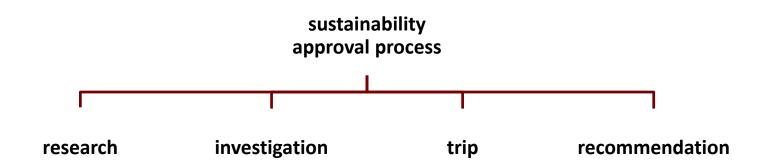


#### £330M turnover, 30+ countries and 400+ staff\*



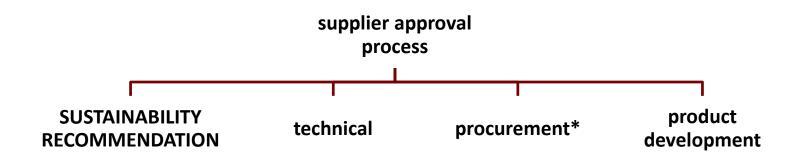
<sup>\*</sup> no own production sites







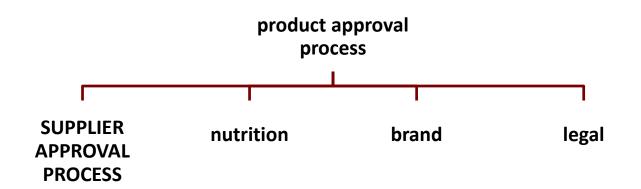






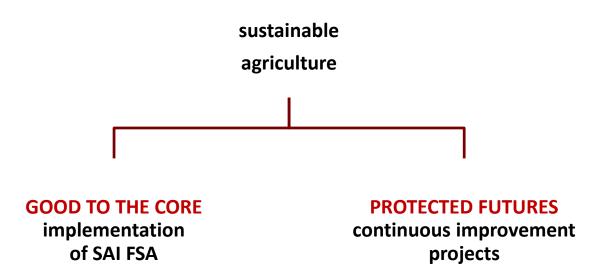
<sup>\*</sup> procurement owns the supplier approval process













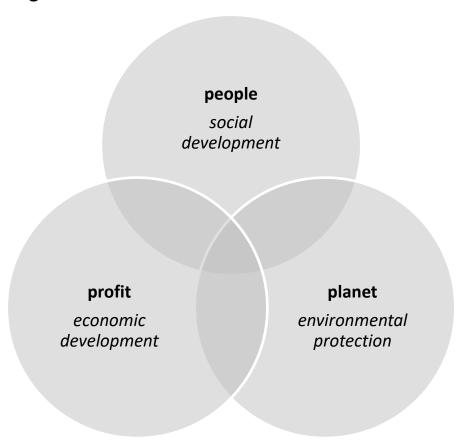








### Three pillars of sustainable agriculture







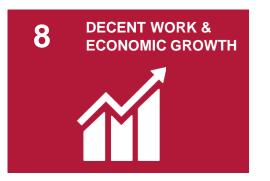
All sustainable agriculture projects to be aligned with one of the following UN SDGs:

WATER
RESOURCE
MANAGEMENT











12 RESPONSIBLE CONSUMPTION & PRODUCTION



Other areas are not excluded, but will not receive as much resource for communication and promotion



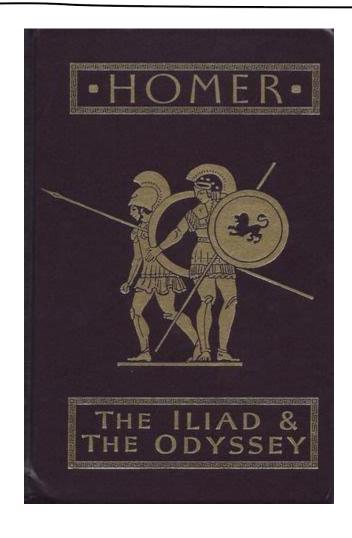
OUR sustainability journey

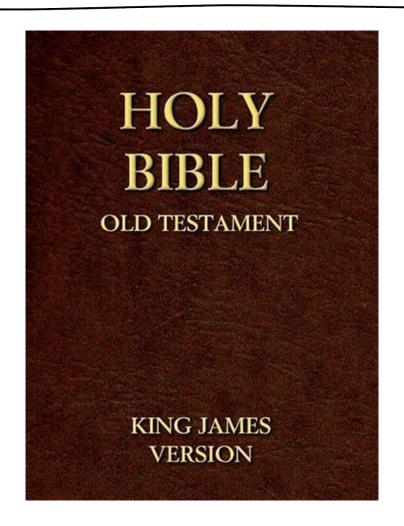
A Brief History of Time

What's the Story?

What's YOUR story?











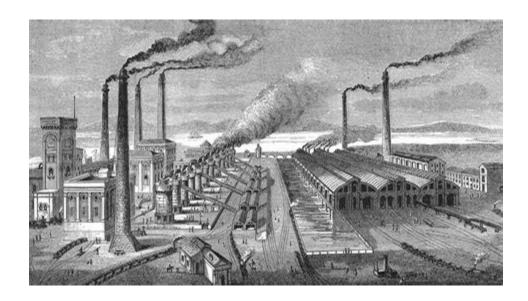
The age of reason began to challenge social norms . . .





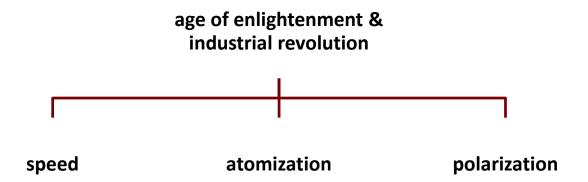


## ... and our world was to change like never before



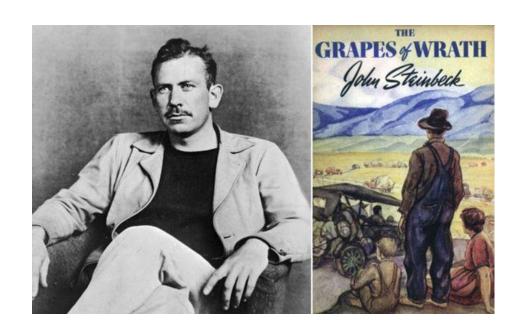






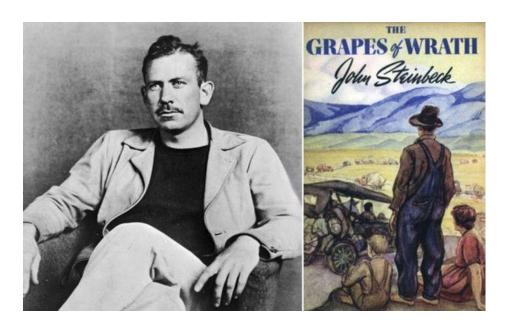


















#### More than words . . .





140 characters

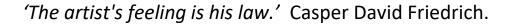




#### Romanticism was to rival the classics and industrial revolution





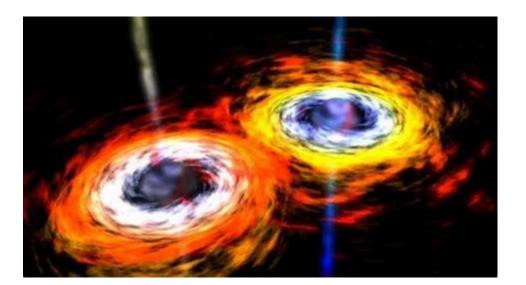






## Of algorithms and advertising









OUR sustainability journey

A Brief History of Time

What's the Story?

What's YOUR story?



#### Who to trust for source of information?



'Whichever interpretation prevails at a given time is a function of power, not of truth.' Friedrich Nietzsche.

'History will be kind to me for I intend to write it.' Winston S. Churchill.



### Some people want to share their daily activities . . .

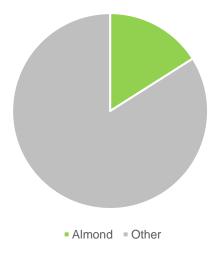


... and others want to read about it

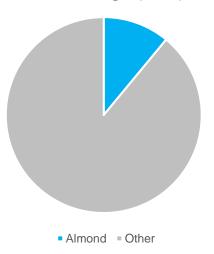




Agricultural Land (16%)

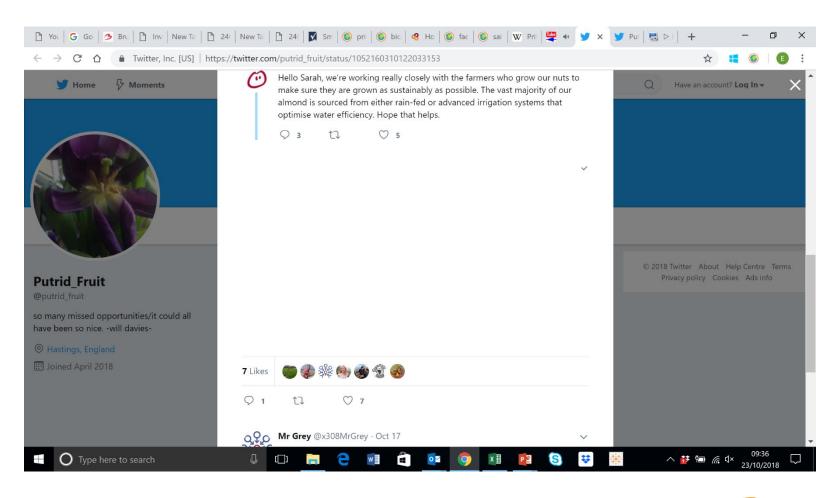


Water Usage (11%)



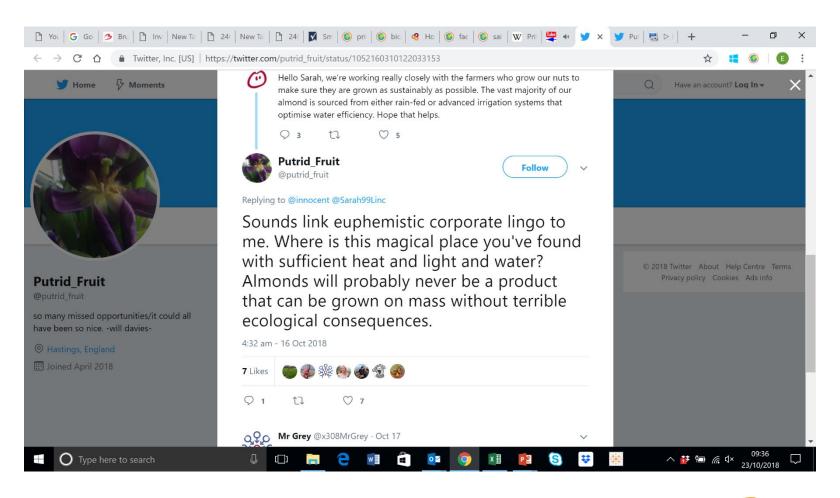
















- Need to engage with the public
- Message needs to be substantiated by facts . . .
- ... but communicated on an emotional (personal) level

#### YOU NEED TO OCCUPY THAT SPACE OTHERWISE SOMEONE ELSE WILL

(if someone is willing to talk about what they ate for breakfast, chances are they have something to say about almond)





OUR sustainability journey

A Brief History of Time

What's the Story?

What's YOUR story?









#### Why CASP?

- Tailored standard that reflects main requirements and challenges of the almond sector
- Modern approach (performance-driven)
- Ability to gather significant data and allow the ABC to make substantiated claims
- Benchmarks favourably against the SAI FSA standard (gold)
- Supported by the ABC to promote the almond, but . . .







#### Farm to landscape approach

Sustainable Agriculture		
Integrated Land Management (ILM)		
Integrated Crop Management (ICM)		
Integrated Pest Management (IPM)		





Almond: a successful crop

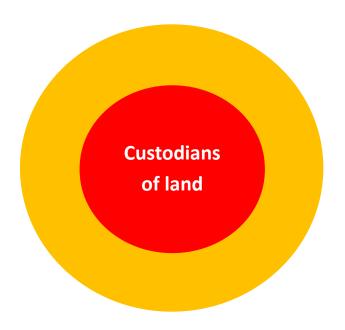




#### what's YOUR story? #1



Almond: a successful crop Major employer and \$11B

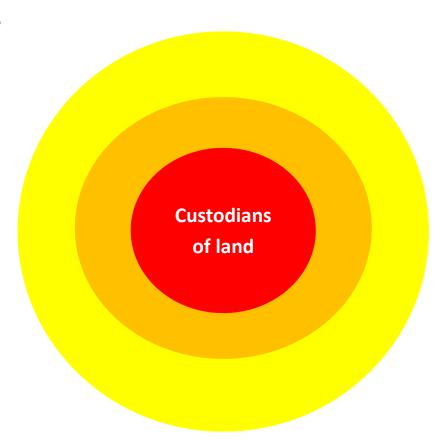




#### what's YOUR story? #1



Almond: a successful crop Major employer and \$11B 16% agricultural land

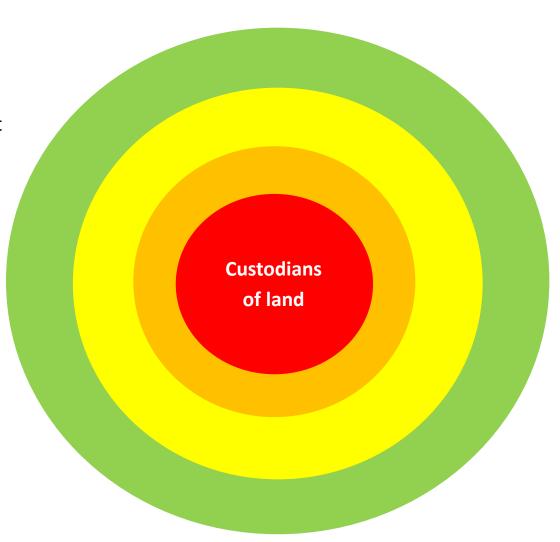




#### what's YOUR story? #1



Almond: a successful crop
Major employer and \$11B
16% agricultural land
Part of a basin management



Reach out, let your ambition match your responsibility

















thank you

## **Getting started with CASP**

Franklin Dlott, SureHarvest



### California Almond Sustainability Program (CASP)





#### www.sustainablealmondgrowing.org

- Getting started
  - Create an account or login
- Assessing modules
- Reports
- Data sharing
- Maps
- Help



#### Come to the ABC Booth #625

# Sign up, participate in the supply chain pilot or get help at the ABC Booth on the trade show floor

Tuesday 12/4/18 - 5:30 pm -7:00 pm

Wednesday 12/5/18 - 9:00 am-5:30 pm

Thursday 12/6/18 - 8:00 am-3:00 pm



### CASP Foundation: Grower Engagement and Participation

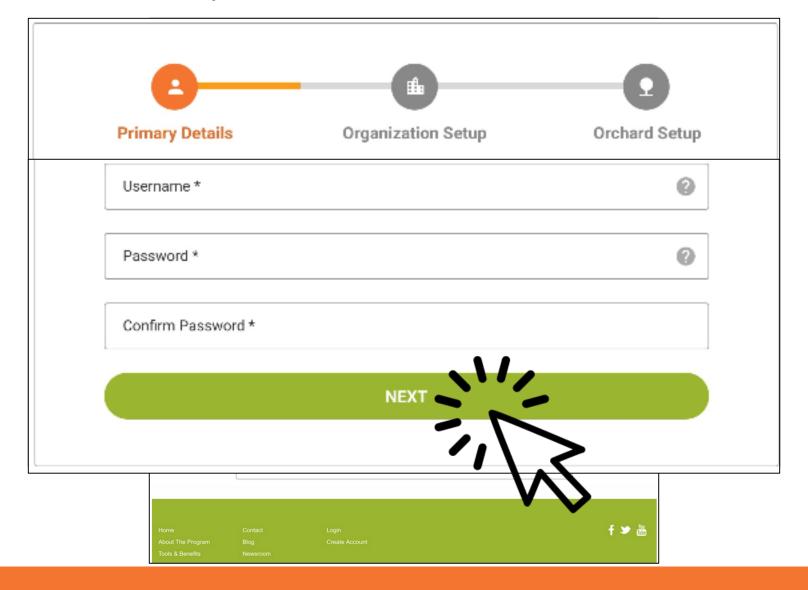


#### **Create Account**





## Create Account – Primary Details



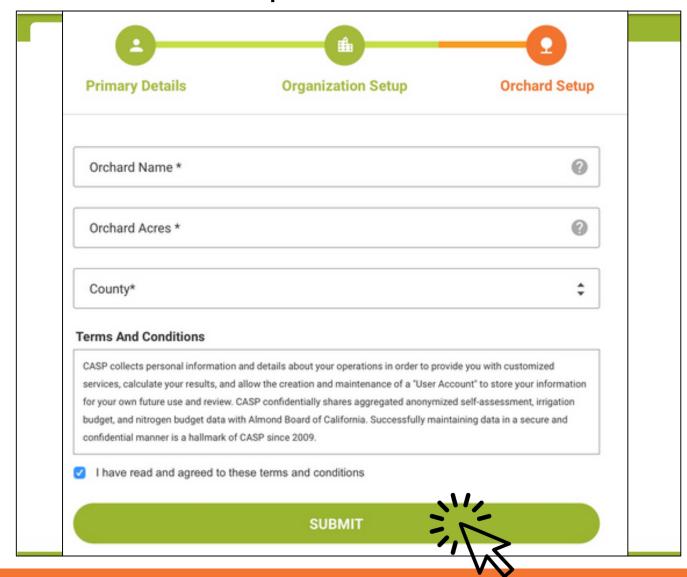


### Create Account – Organizational Setup



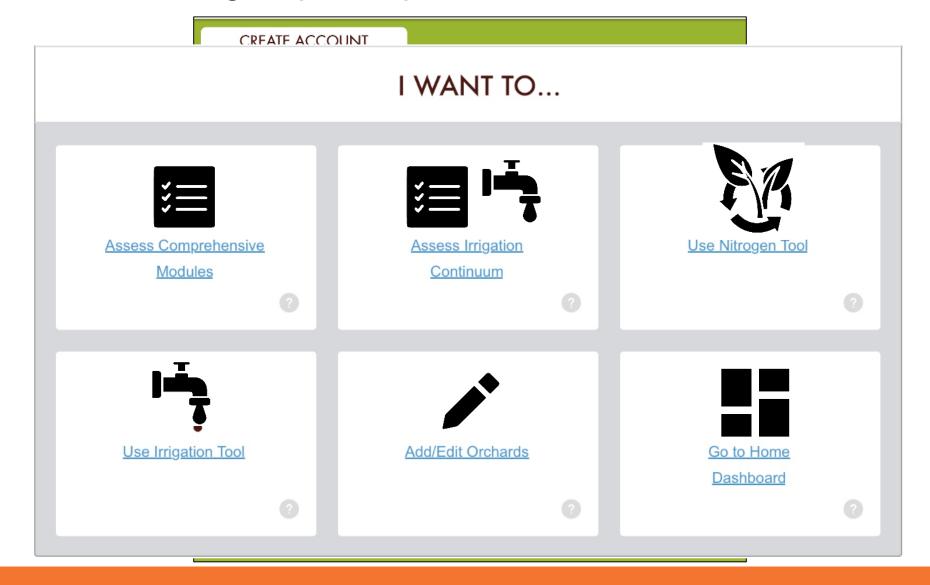


### Create Account – Orchard Setup



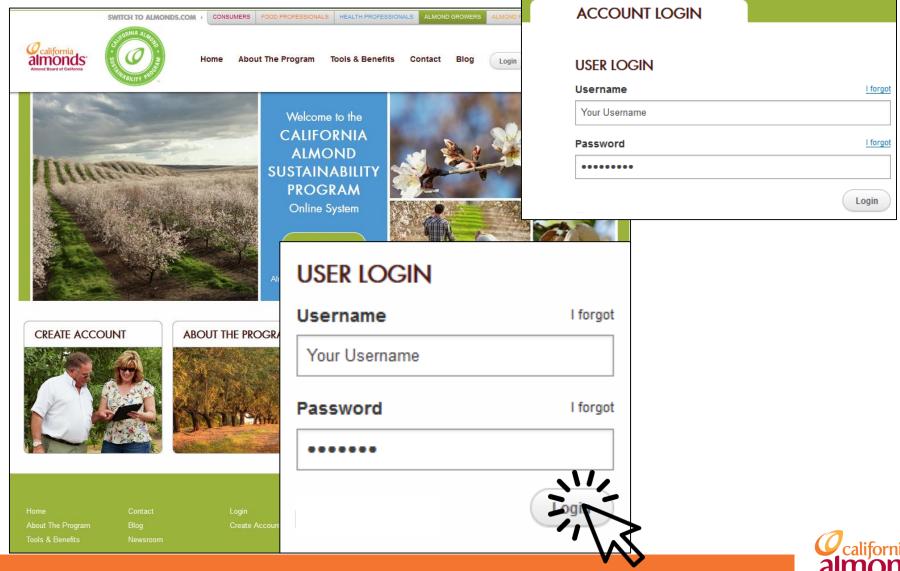


### Create Account – Sign Up Complete – I Want To...





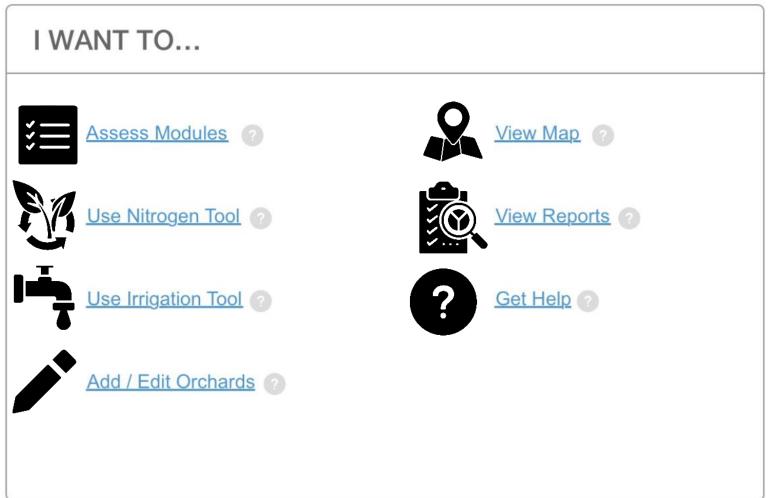
### Returning User Login





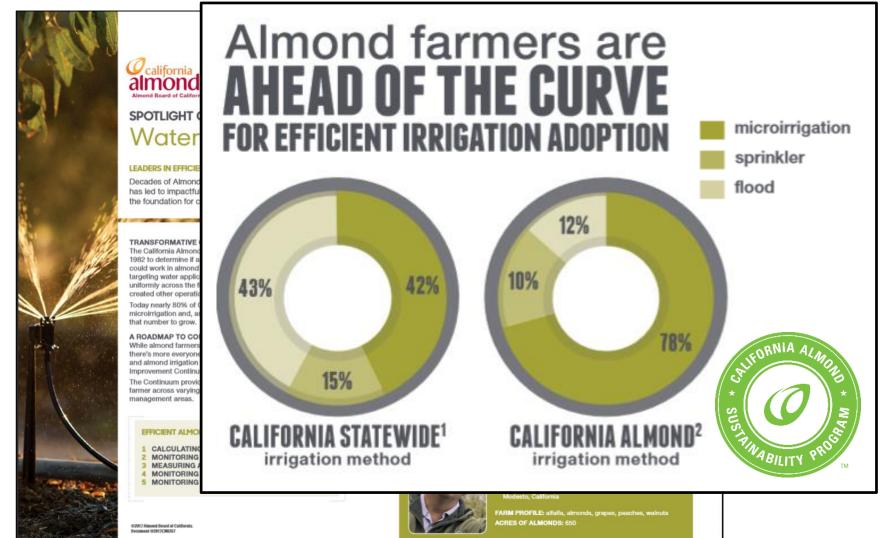
### Home Page: I WANT TO...





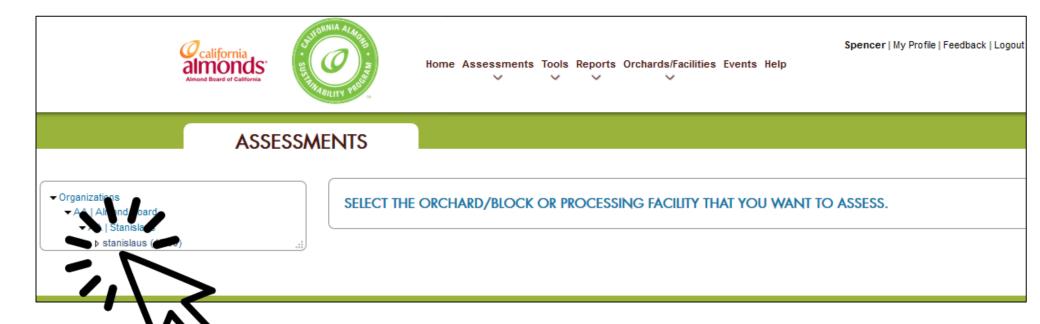


#### Spotlight on Water





### **Assessing Modules**



**Orchard** 

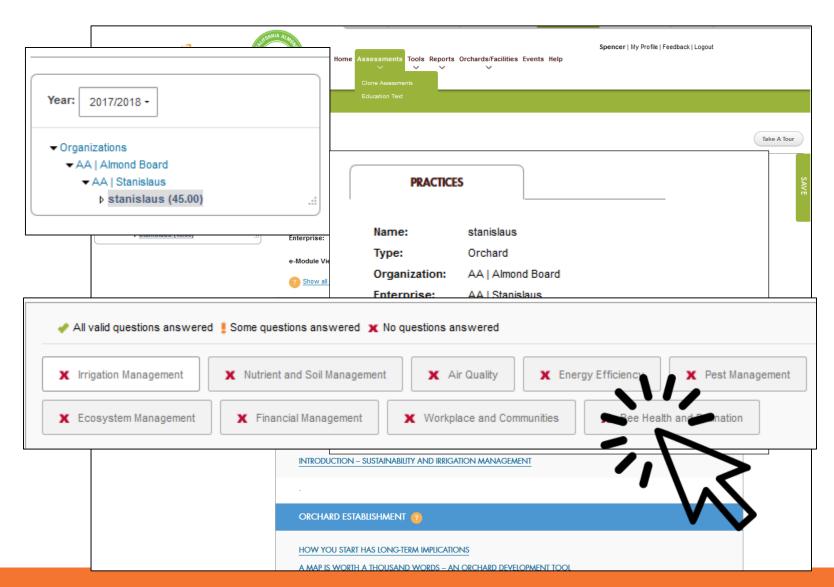


#### **Assessing Modules**

**Year & Orchard** 

e-Module View

**Modules** 



**Reports** 

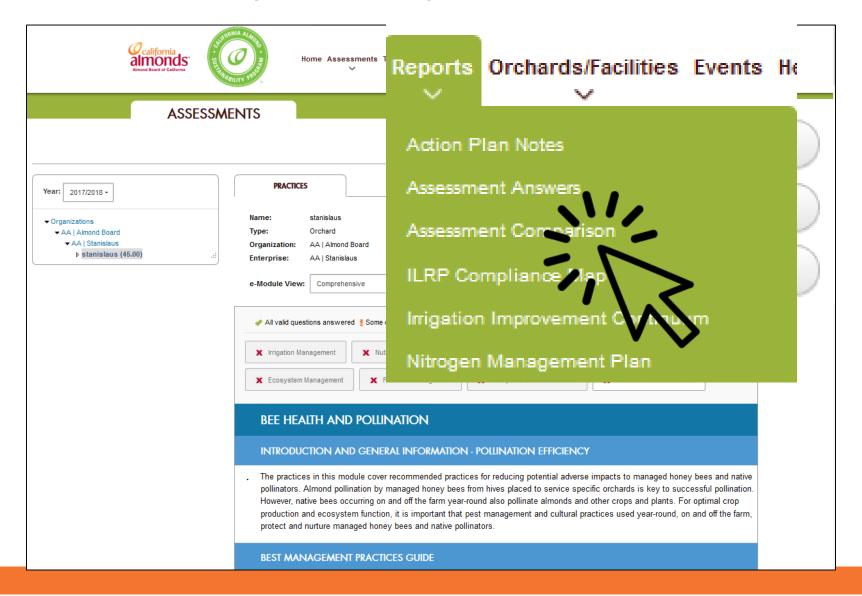


### Assessing Modules – Bee Health and Pollination

	X Financial Management X Workplace and Communities X Bee Health and Pollination								
	BEST MANAGEMENT PRACTICES GUIDE								
01	Our operation was aware of the Almond Board's guide: Honey Bee Best Management Practices for California Almonds.  If No, then click 'No' and skip to question 4.								
	<ul><li>○ Yes</li><li>○ No</li><li>丞</li></ul>								
	<ul> <li>O2 Practices in the guide specific to our internal farm operation were used.</li> <li>○ Yes</li> <li>○ No</li> <li>▼</li> </ul>								
	<ul> <li>O3 Practices in the guide relevant to our role in communication and coordination with parties throughout the pollination and pest management communication chain were used.</li> <li>○ Yes</li> <li>○ No</li> <li>▼</li> </ul>								



#### Module Assessment Comparison Report



Reports



### Module Assessment Comparison Report

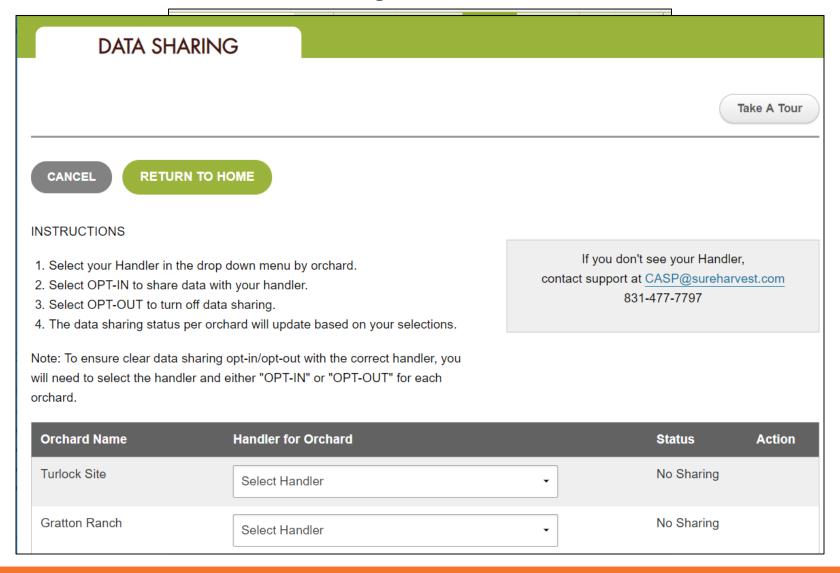
Generate

**Export As PDF** 

	Practice or Metric				
	Bee Health and Pollination Module				
	BEST MANAGEMENT PRACTICES GUIDE	Your Selection	Answer Choices	Use Statewide	
01	Our operation was aware of the Almond Board's guide: Honey Bee Best Management	Х	Yes	73.4%	
	Practices for California Almonds.		No	26.6%	
	If No, then click 'No' and skip to question 4.				
	02. Practices in the guide specific to our internal farm operation were used.	X	Yes	90.9%	
	<b>02.</b> Fractices in the guide specific to our internal familioperation were used.		No	9.1%	
	03. Practices in the guide relevant to our role in communication and coordination with	X	Yes	88.6%	
	parties throughout the pollination and pest management communication chain were used.		No	11.4%	



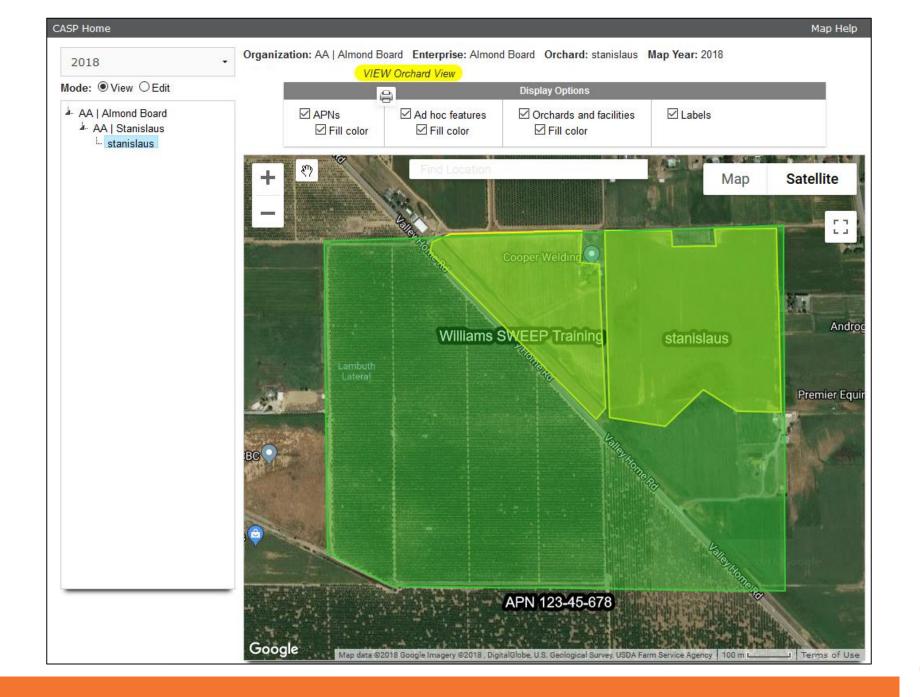
### Home Page: Grower Data Sharing





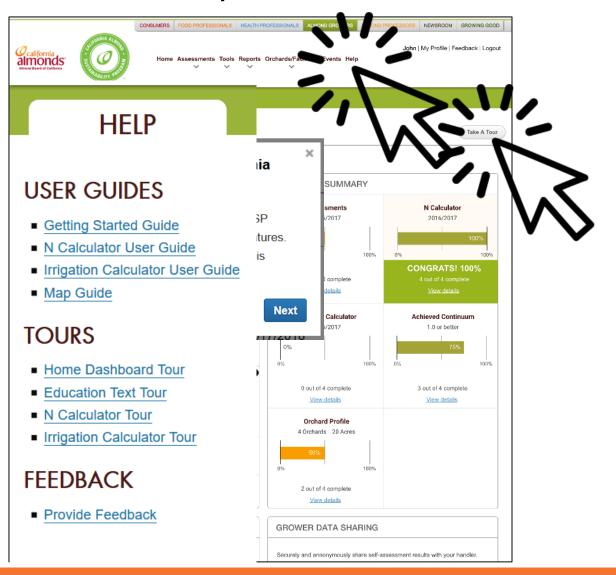
### Maps

#### **View Maps**





#### Home Page: Take A Tour and Help



**Take A Tour** 



#### Come to the ABC Booth #625

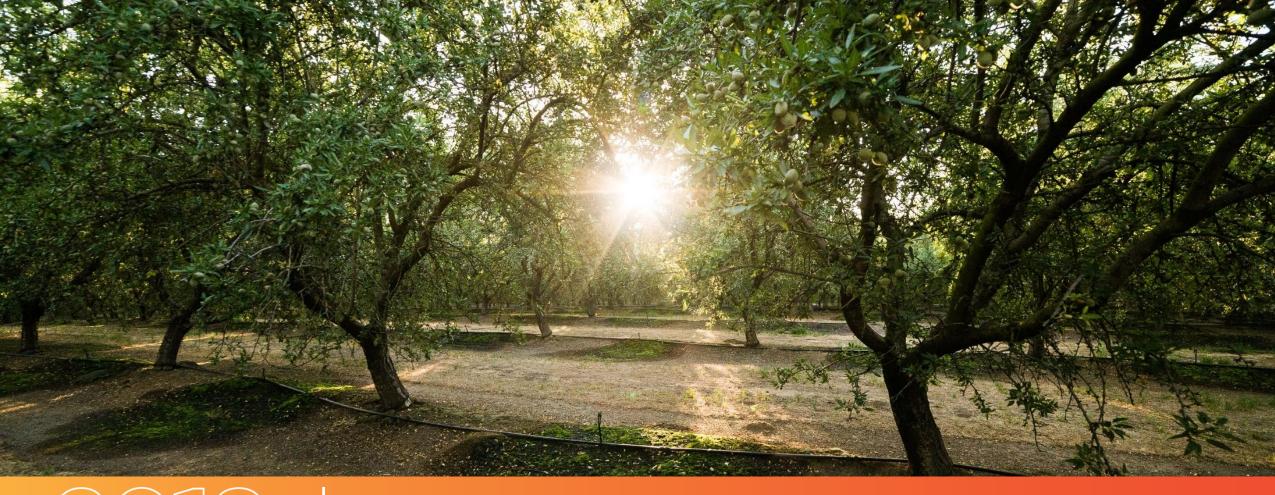
Sign up, participate in the supply chain pilot or get help at the ABC Booth on the trade show floor

Tuesday 12/4/18 - 5:30 pm -7:00 pm

Wednesday 12/5/18 - 9:00 am-5:30 pm

Thursday 12/6/18 - 8:00 am-3:00 pm





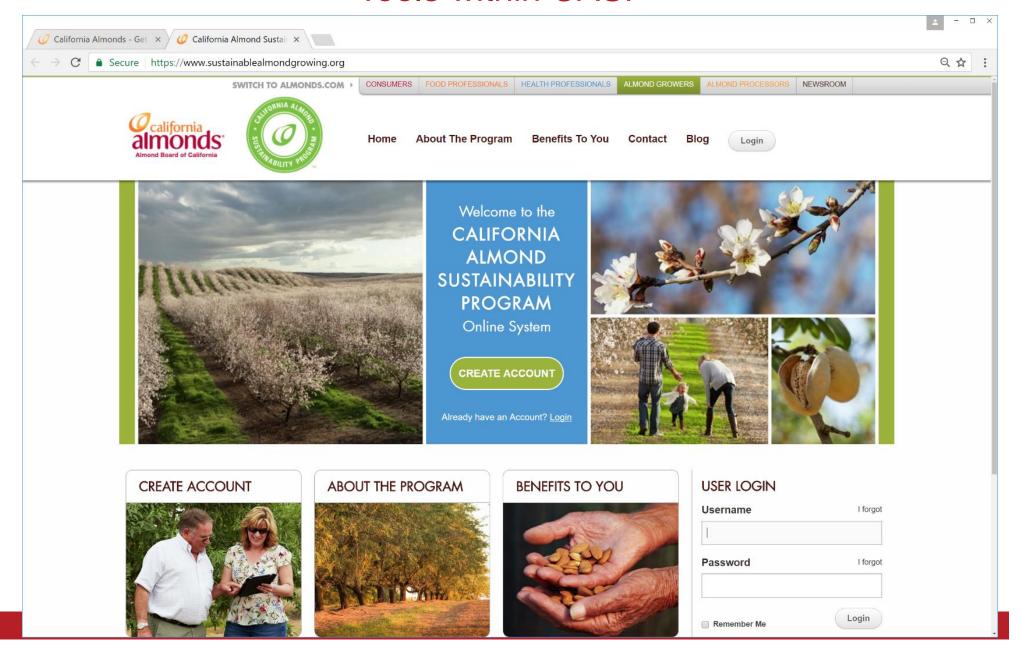
# 2018 THE ALMOND CONFERENCE

ALMOND SUSTAINABILITY: JOIN THE JOURNEY!

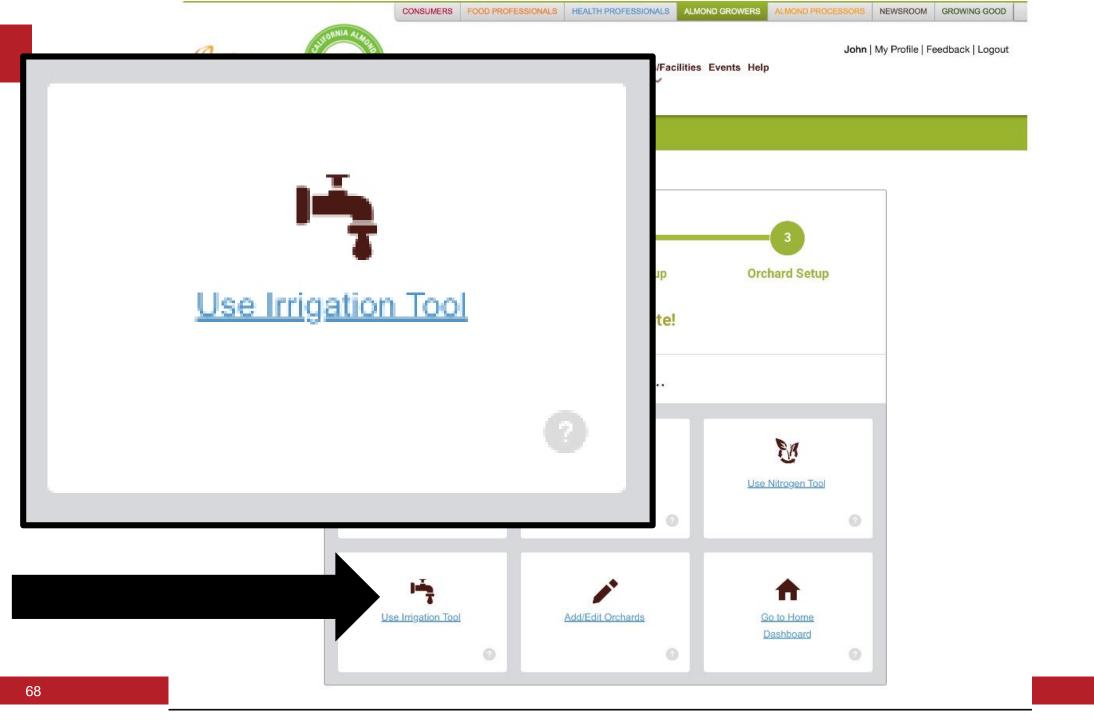




#### Tools within CASP









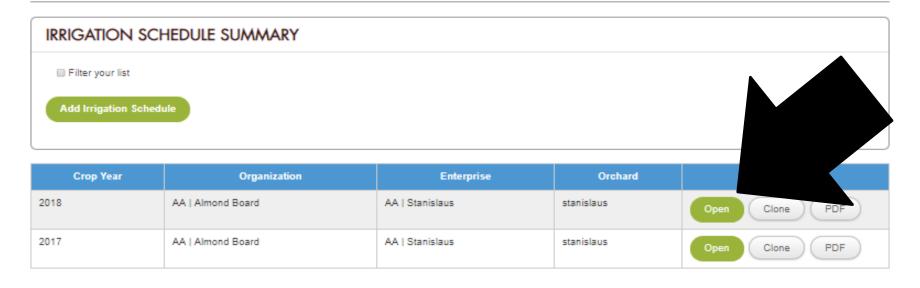


Home Assessments Tools Reports Orchards/Facilities Events Help

Spencer | My Profile | Feedback | Logout

#### IRRIGATION CALCULATOR

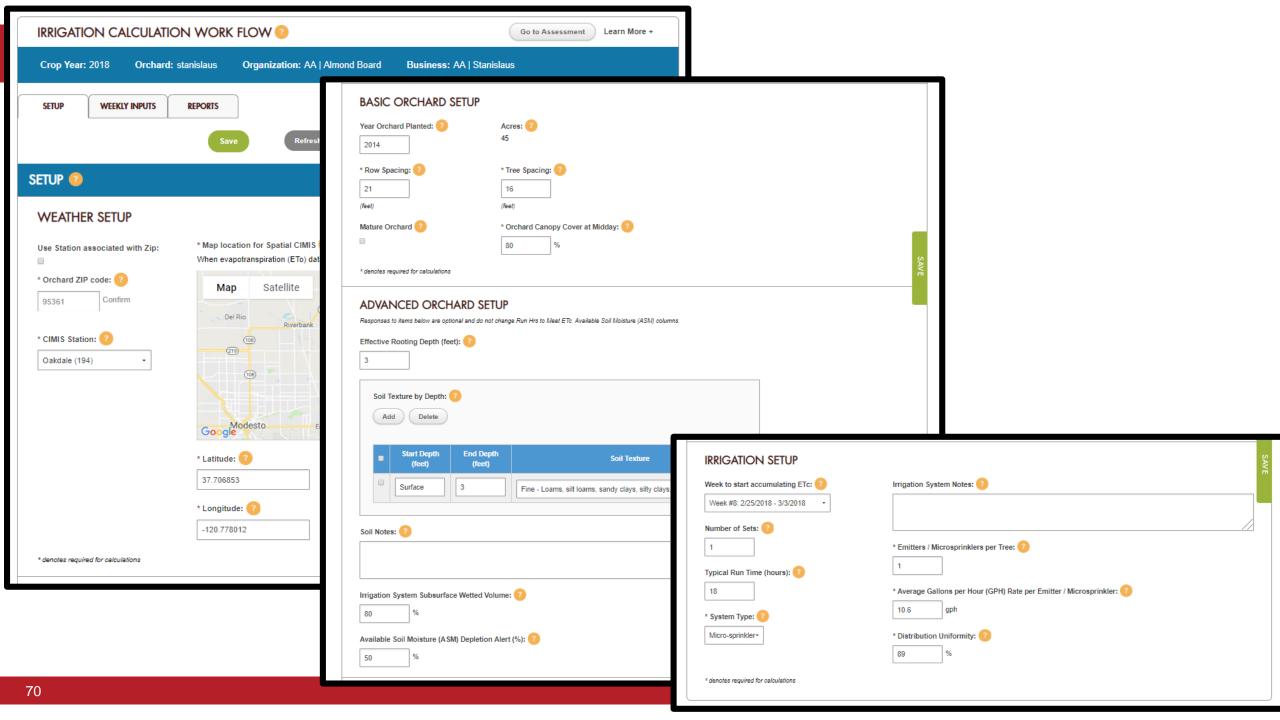
Take A Tour

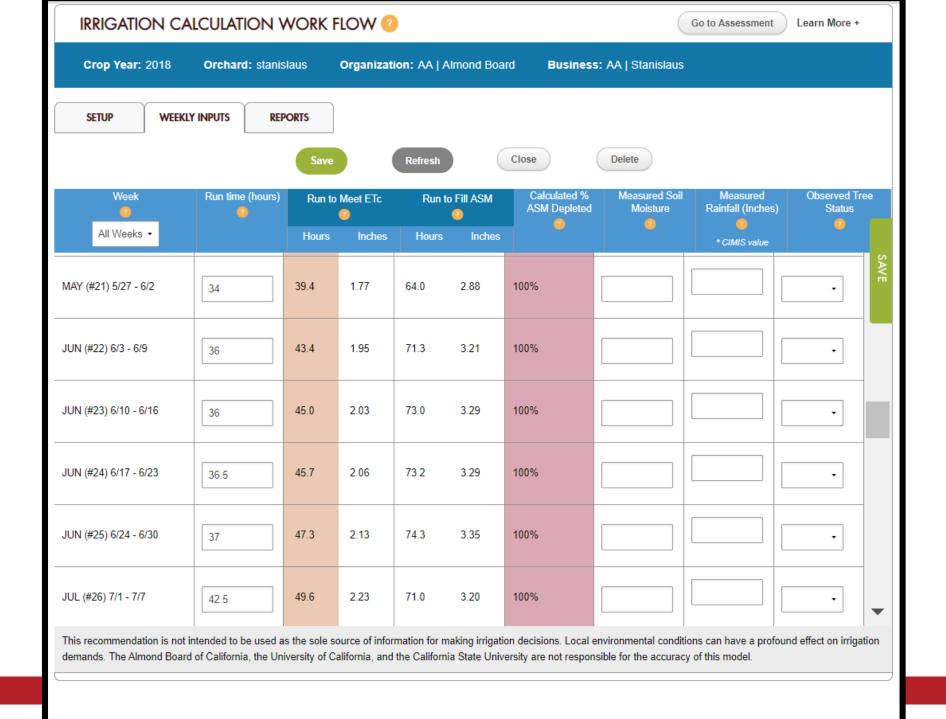


Newsroom

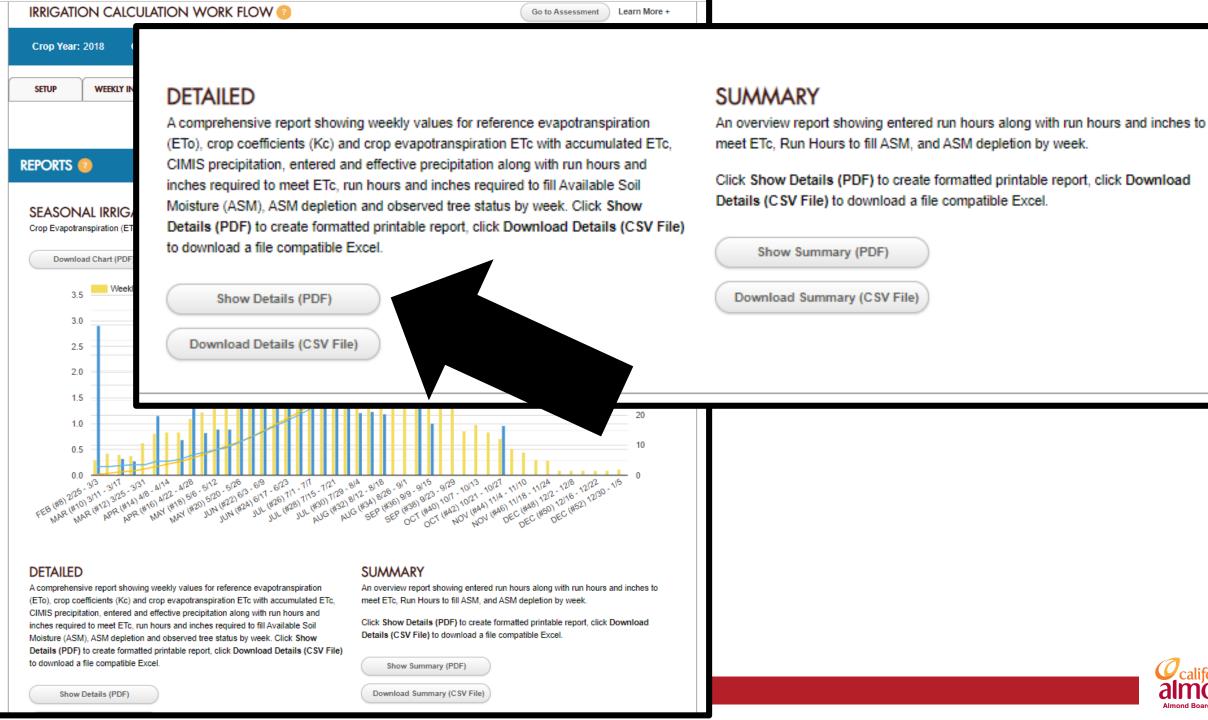


Copyright 2018 Almond Board of California. All rights reserved. Version (v2.2.5)









#### **Irrigation Schedule Details**

Orchard/Org/Business: stanislaus Schedule Year: 2018

#### Weather Data Setup Details

Scriedule Details							
	Year	2018					
	Organization	AA   Almond					
		Board					
	Enterprise	AA   Stanislaus					
	Orchard	stanislaus					

Orchard Details	
Year Planted	2014
Orchard Status	Immature
**Orchard Canopy Cover at Midday	80%
Krt Factor	100%
Acres	45
**Row / Tree Spacing	21 x 16 feet
Trees per Acre	129.6
**Soil Texture	

<ul> <li>0 - 3 feet: Fine - Loams, silt loams, sandy clay</li> </ul>	s, silty clays, clays (2.4)
Soil Notes	
**Effective Rooting Depth	3 feet
Available Soil Moisture for Orchard	3.6 inches
Available Soil Moisture in Wetted Area	2.88 inches
Available Soil Moisture (ASM) Depletion Alert (%)	50%

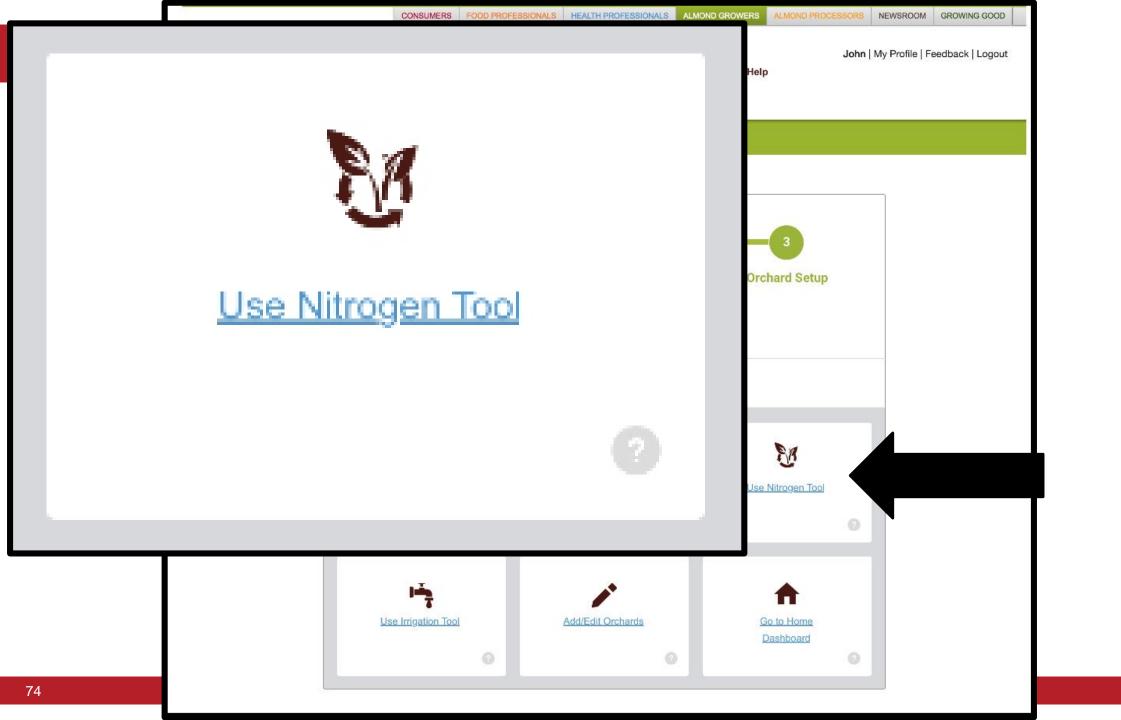
This recommendation is not intended to be used as the sole source of information for making irrigations. Almond Board of California, the University of California, and the Cali

Irrigation Schedule Details	Schedule Details				
Thie	Pun	Pup			

Week	Typical ETo (in.)	This Yr ETo (in.)	Kc	ETc (in.)	Accum ETc (in.)	CIMIS Precip (in.)	Entered Precip (in.)	Effective Precip (in.)	Run Hrs to Meet ETc	Entered Run Hrs	Inches Supplied	Run Hrs to Fill ASM	Inches to Fill ASM	Calc % ASM Depleted	Entered % ASM Depleted	Obs Tree Stress
12/30 - 1/5	0.28		0.4	0.11	52.03				2.5			66.5	2.99	100		
1/7 - 1/13	0.28	0.18	0.4	0.07		1.61		0.89	1.6		0.89	45.8	2.06	72		
1/14 - 1/20	0.28	0.26	0.4	0.1		0.22			2.3			48.2	2.17	75		
1/21 - 1/27	0.28	0.32	0.4	0.13		0.25	1	1	2.8		1	28.8	1.3	45		
1/28 - 2/3	0.49	0.4	0.41	0.16		0.01			3.6			32.4	1.46	51		
2/4 - 2/10	0.49	0.59	0.41	0.24			3	3	5.4	10.75	3.54		-1.78	0		
2/11 - 2/17	0.49	0.65	0.41	0.27					5.9	28.75	1.45		-1.03	0		
2/18 - 2/24	0.49	0.61	0.41	0.25					5.6			5.6	0.25	9		
2/25 - 3/3	0.77	0.48	0.62	0.3	0.3	1.17	2.5	2.5	6.6	8	2.9		-2.31	0		
3/4 - 3/10	0.77	0.68	0.62	0.42	0.72	0.01			9.4			9.4	0.42	15		
3/11 - 3/17	0.77	0.64	0.62	0.4	1.12	0.9		0.32	8.8		0.32	11.1	0.5	17		
3/18 - 3/24	0.77	0.61	0.62	0.38	1.5	0.85		0.28	8.4		0.28	13.3	0.6	21		
3/25 - 3/31	0.77	1.02	0.62	0.63	2.13				14.1			27.3	1.23	43		
4/1 - 4/7	1.19	1.01	0.8	0.81	2.94	1.95		1.16	18		1.16	19.5	0.88	30		
4/8 - 4/14	1.19	1.05	0.8	0.84	3.78	0.02			18.7			38.1	1.72	60		
4/15 - 4/21	1.19	1.05	0.8	0.84	4.62	0.69	0.69	0.69	18.7		0.69	41.5	1.87	65		
4/22 - 4/28	1.19	1.37	0.8	1.1	5.72				24.3	28.25	1.43	37.6	1.69	59		
4/29 - 5/5	1.54	1.3	0.94	1.22	6.94				27.1	16.25	0.82	48.5	2.18	76		
5/6 - 5/12	1.54	1.66	0.94	1.56	8.5				34.7	17.5	0.89	65.6	2.95	100		
5/13 - 5/19	1.54	1.49	0.94	1.4	9.9				31.1	17.5	0.89	77.6	3.49	100		
5/20 - 5/26	1.54	1.37	0.94	1.29	11.19	0.24			28.6	34	1.72	58.6	2.64	92		
5/27 - 6/2	1.82	1.69	1.05	1.77	12.96				39.4	34	1.72	64	2.88	100		
6/3 - 6/9	1.82	1.86	1.05	1.95	14.91				43.4	36	1.82	71.3	3.21	100		
6/10 - 6/16	1.82	1.93	1.05	2.03	16.94				45	36	1.82	73	3.29	100		
6/17 - 6/23	1.82	1.96	1.05	2.06	19				45.7	36.5	1.85	73.2	3.29	100		
6/24 - 6/30	1.82	2.03	1.05	2.13	21.13				47.3	37	1.87	74.3	3.35	100		

This recommendation is not intended to be used as the sole source of information for making irrigation decisions. Local environmental conditions can have a profound effect on irrigation demands. The Almond Board of California, the University of California, and the California State University are not responsible for the accuracy of this model.

<sup>\*\*</sup> Denotes item required for calcula









Home Assessments Tools Reports Orchards/Facilities Events Help

Spencer | My Profile | Feedback | Logout

#### N CALCULATOR

Take A Tour

#### N BUDGET SUMMARY

Filter your list

Add N Budget

Crop Year	Organization	Enterprise	Orchard	Last Yield Entered	
2017	AA   Almond Board	AA   Stanislaus	stanislaus	Pre-Application	Open







Spencer | My Profile | Feedback | Logout





Home Assessments Tools Reports Orchards/Facilities Events Help

#### N CALCULATOR

#### **SOURCE**

2017 Crop Year:

Organization: AA | Almond Board

Enterprise: AA | Stanislaus

Orchard: stanislaus

Fertilizer Application History: Fruit Maturity or Early Post-Harvest

#### **TARGET**

Crop Year: 2018 ₹

AA | Almond Board Organization:

Enterprise: AA | Stanislaus

Orchard: stanislaus

Fertilizer Application History: All Recorded Applications



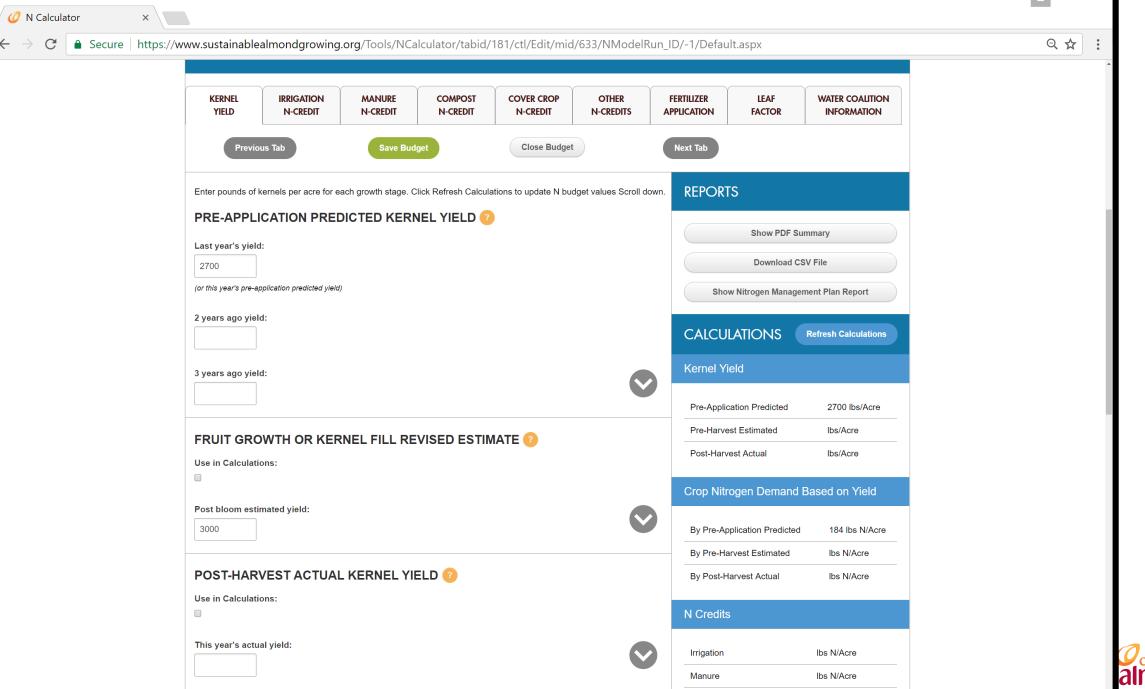




© Copyright 2018 Almond Board of California. All rights reserved. Version (v2.2.5)

\*Sustainable almond farming utilizes production practices that are economically viable and are based upon scientific research, common sense and a respect for the environment, neighbors and employees. The result is a plentiful, nutritious and safe food product.





Compost

lbs N/Acre







■ Secure https://www.sustainablealmondgrowing.org/Tools/NCalculator/tabid/181/ctl/Edit/mid/633/NModelRun\_ID/399/Default.aspx

#### Q ☆ :

#### FERTILIZER APPLICATION (2)

Add

Delete

Clone

										She
•	Edit	Timing	Date	Product Name	Prod. App Rate	N	P <sub>2</sub> O <sub>5</sub>	K₂O	App Method	Show Nitroge
					0	0	0	0		CALCULATIO
		Early Spring		Other Fertilizer	3 gal	2	6	0	Fertigation - Drip	CALCULATIO  Kernel Yield
	<b>2</b>	Early Spring	3/7/2017	CAN-17 17-0-0 +8.8Ca	5	0	0	0		
		Fruit Growth	3/30/2016	UAN 32 32-0-0	10 gal	35	0	0	Fertigation - Drip	Pre-Application Pre
		Fruit Growth	3/30/2016	UAN 32 32-0-0	10 gal	35	0	0	Fertigation - Drip	Post-Harvest Actua
		Kernel Fill	4/16/2016	UAN 32 32-0-0	10 gal	35	0	0	Fertigation - Drip	Crop Nitrogen D
	<b>2</b>	Kernel Fill	4/1/2016	Other Fertilizer	25 lbs	0	0	12	Ground Applied	By Pre-Application  By Pre-Harvest Est
	<b>2</b>	Fruit Maturity or Early Post-Harvest	10/1/2016	UAN 32 32-0-0	10 gal	35	0	0	Fertigation - Drip	By Post-Harvest Ad
		Fruit Maturity or Early Post-Harvest	9/30/2016	UAN 32 32-0-0	10 gal	35	0	0	Fertigation - Drip	N Credits
	<b>2</b>	Fruit Maturity or Early Post-Harvest	10/12/2016	Other Fertilizer	2 gal	2	6	0		Irrigation
	<b>2</b>	Fruit Maturity or Early	10/17/2017	Other Fertilizer	3 gal	2	11	0	Fertigation	Manure
		Post-Harvest	rvest						- Micro Sprinkler	Compost
	<b>2</b>	Fruit Maturity or Early Post-Harvest	9/14/2016	N-pHURIC 15/49 15-0-0 + 16S	2 gal	4	0	0	Fertigation	Cover Crop  Other N-Credits

#### **REPORTS**

Show PDF Summary

Download CSV File

gen Management Plan Report

Refresh Calculations

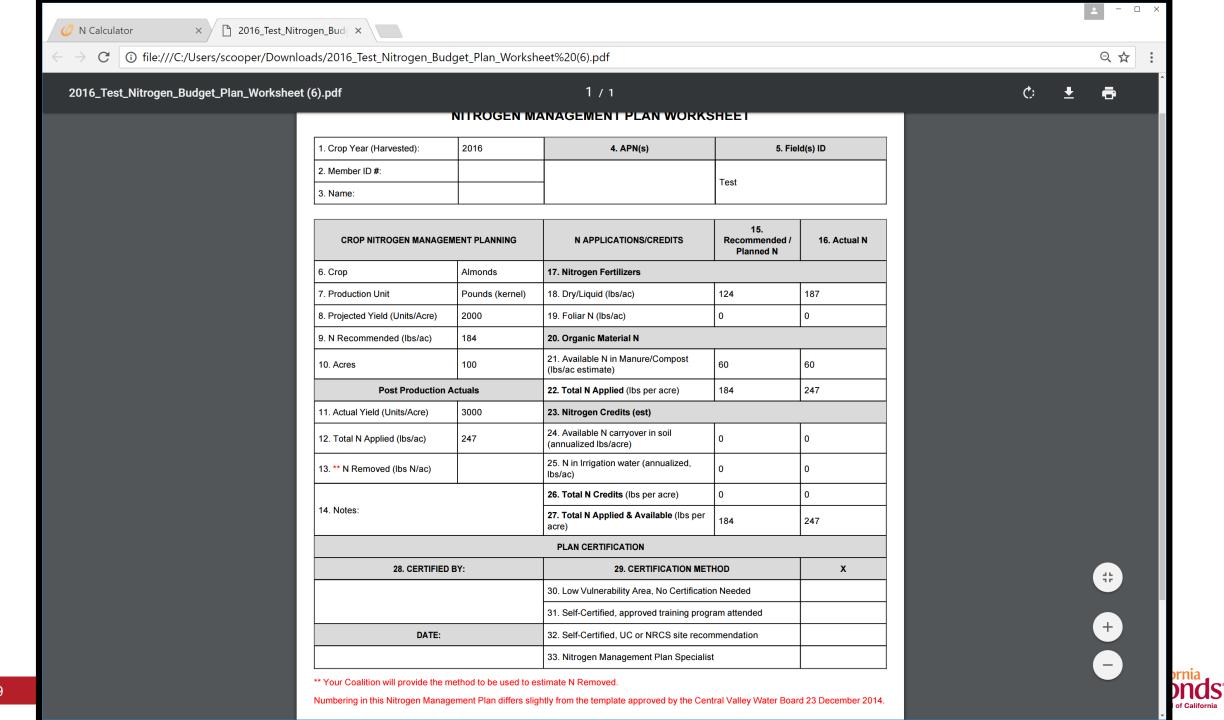
Pre-Application Predicted	2000 lbs/Acre
Pre-Harvest Estimated	2700 lbs/Acre
Post-Harvest Actual	3000 lbs/Acre

#### Demand Based on Yield

By Pre-Application Predicted	147 lbs N/Acre
By Pre-Harvest Estimated	184 lbs N/Acre
By Post-Harvest Actual	204 lbs N/Acre

Sum of N-Credits	60 lbs N/Acre
Other N-Credits	lbs N/Acre
Cover Crop	lbs N/Acre
Compost	60 lbs N/Acre
Manure	lbs N/Acre
Irrigation	lbs N/Acre







## Want to sign up for CASP today?

- Where can I sign up for CASP today?
  - ABC Booth #625



#### Questions

Scooper@almondboard.com

209-604-3727





# Thank you!





### What's Next

### **Tuesday, December 4**

- State of the Industry Hall C at 4:15 p.m.
- Research Poster Session Hall A+B at 5:30 p.m.

Be sure to join us at 5:30 p.m. in Hall A+B for Dedicated Trade Show Time and Opening Reception, sponsored by FMC Agricultural Solutions



