

HAPPY ALMOND DAY



IN A NUTSHELL

The Almond Board of California (ABC) is excited to celebrate Almond Day with you! Available in 14 different forms, more than any other tree nut, almonds are your secret weapon when it comes to the taste and texture consumers crave.

What's more, their strong nutritional profile makes them ideal for responding to consumer health trends so it's no surprise that almonds are the number one nut in new product introductions in Europe,¹ with almost one in five snack product launches in Europe containing almonds featuring a health claim².

To learn more about how almonds can inspire product innovation check out our [Food Professional Tools](#).

BLOOM AND POLLINATION



February also kicks off the beautiful bloom and pollination season within the [almond lifecycle](#). Bees and almonds are a partnership designed by nature which is why the California almond industry has been leading pollinator health research efforts since 1995, so that farmers can confidently provide safe and welcoming habitats on their farms.

Discover more about the importance of pollinators in the almond industry from our Virtual Orchard Tour sessions, our first-ever virtual experience of California's almond orchards. Check out our session on [Pollinator Partnerships](#) with Ben King of Pacific Gold Agriculture or find out more about [honey bee health initiatives](#) in our session with Josette Lewis, Chief Scientific Officer at ABC, and Laurie Davies Adams, President and CEO of the Pollinator Partnership.



DID YOU KNOW?

California almond orchards provide bees with their first nutritious food source of the year, providing all ten of the amino acids their diet requires³.

ORCHARD UPDATE: RALLYING AROUND RESEARCH

When it comes to almonds, growers are continuously improving upon best almond farming practices and working with others to solve complex sets of challenges across key areas— including honey bee health, water efficiency and zero-waste practices.

Almond farmer Christine Gemperle, who grew up on her family's almond orchard in California's Central Valley, believes that today's food system requires continued on-farm innovation and collaboration in the face of climate change.

"As you look at the future of farming and the planet, we hear every day that the clock is ticking," Gemperle observes. Compared to previous generations, "there's a different approach and a different quality of concern."



WHERE IS ABC?



[Almond Essentials panel discussion](#)

[Annual Industry Almond Conference](#)

ABC's free [on-demand panel discussion](#) is now available to watch. "Disruption Dialogues: Shaking up Snacking" was moderated by Lu Ann Williams of Innova Market Insights and featured three up-and-coming snack manufacturers sharing perspectives on snacking trends, challenges, and opportunities.

If you missed us during the annual industry Almond Conference in December, all the sessions and presentations are now available for on-demand viewing [here](#).

Chef Henry Hill and ABC

ABC recently teamed up with Chef Henry Hill to showcase his top tips and tricks on innovating with defatted almond flour and almond milk. Check out the full video [here](#).

¹ Innova Market Insights. Global New Products Report. May 2021.

² Innova Market Insights. Almond Products with Health Claims Report. December 2021.

³ Ramesh Sagili, Department of Horticulture, Oregon State University.

FEEDBACK

Your feedback helps us bring you more relevant content and resources, so we'd love to hear from you with suggestions on topics of interest, almond forms, or any other information you're interested in. You can provide your feedback by emailing us at foodprofessionals@almonds.com.

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